

REFULGENCE

VOICE OF ASCENDANCY

FROM THE EDITOR'S DESK

Converting a notion into realism is always an enthralling and aggravating experience. This newsletter is one of such cherished affair. 'Refulgence' is the quarterly e-Newsletter of Dr. D. Y. Patil B-School, Pune, envisioned under the able leadership of Dr. Amol Gawande. It offers a scaffold for embossing accomplishments of Dr. D. Y. Patil B-School, its staff, and students and disseminate such acquaintance to the diverse stakeholders. We know that proper communication is a key artiste in development of any institution. This newsletter will cater to magnify awareness, interaction and unification of various stakeholders of Dr. D. Y. Patil B-School. Sometimes, organizations fail to appreciate good performances and accomplishments of stakeholders. The progression of any organization relies upon the individuals, who are operating at the back of the visuals and round the clock mapping things to the succinct. This newsletter will endeavor to acknowledge such efforts and their end results. This inaugural issue comprises a tabloid account of the vital happenings till December 2020. Here, a long journey begins with this small step. We bank on that this opening issue of newsletter will influence us for a new commencement garnishing with prospects, assuredness and belief in each other. A wide endorsement is requisite through the reader's valuable suggestions and reviews for this mission.

Happy Reading!



Prof. (Dr.) Atul Kumar



Ms. Suman Deokota

(Editors-in-charge)



Prof. (Dr.) Amol Gawande, (Director)

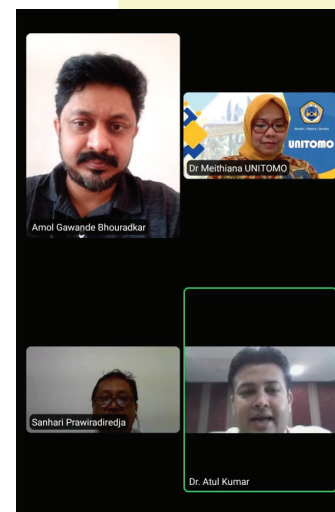
Dr. D.Y. Patil B-School, Pune commenced its journey in the year 2017 with the intent to swivel the vision of Dr. Somanth Patil, Secretary, Dr. D. Y. Patil B-School, Pune, attributed towards effectively enabling quality education to disciplines from different backgrounds. Since then, Dr. D.Y. Patil B-School has worked upon facilitating superior teaching and learning

FROM THE DIRECTOR'S DESK

mechanisms to expand students' principles as well as credentials required for a preferable towpath. The previous year has been a turbulent ride for each and every individual. The countenance of the Academic realms has changed drastically. There has been ultra-emphasis upon e-learning and teaching techniques. Thankfully, we have been able to succeed on the same grounds with minimal strain. There have been several deviances indeed, after all, nobody was prepared for such a Pandemic to occur but Life must proceed. A new year has begun with several earmarks and I am proud that we have been able to sustain this affair even today and would like to take the fortuity of extending my best regards to the team for future whacks. In the spirit of the same, I would like to congratulate the editors of this Newsletter and Faculty Members for their unalloyed support beneath successfully launching B-School's Newsletter.

INTERNATIONAL TIE-UP

Dr. D. Y. Patil B-School is delighted to announce that it has successfully inked a Memorandum of Understanding (MoU) with the prestigious **Dr. Soetomo University, Indonesia** on 17th December, 2020. It aims at reaching mutual understanding and promoting scholar and student exchanges, and sharing of academic information. In a bid to nurture cross culture learning and sharing of knowledge both parties have agreed to encourage direct contact and co-operation between their faculty, students, department and research activities program based on their respective academic and educational needs such as faculty exchange, researchers exchange, student exchange, sharing of academic materials, conducting joint research programs and conferences.



Kampus Kebangsaan dan Kerakyatan
UNITOMO
where the education is for all



DR. JOSÉ JOINS AS AN ADVISOR

Research & Publication Cell of Dr. D. Y. Patil B-School is blessed with the joining of Dr. José Guadalupe Vargas Hernández as an advisor. Dr. Jose is Member of the National System of Researchers, México and Research professor, Administration Department, University Center of Economic and Administrative Sciences, University of Guadalajara, México. He is Visiting Scholar, Laurentian University, Sudbury, Ontario, Canada; University of California-Berkeley and Carleton

University, Ottawa, Canada; Professor of the Doctorate in Administrative and Organizational Sciences, LaSalle University; Professor of the Doctorate of the Autonomous University of Durango; Academic Advisor of the Doctorate in Administration of the Autonomous University of Aguascalientes; Doctor of Public Administration (Columbia University), Doctor of Economics (Keele University, England); Other Doctorate studies in Organizational Behavior (Lancaster University); Master in Business Administration with a specialty in Industrial Management (Pacific States University), Marketing Certificate (The British Institute of Marketing); Diploma in Philosophy (Universidad Panamericana), Bachelor in Commercial Relations, National Polytechnic Institute, Intern of the Law Degree, UNAM. We welcome Dr. Jose in the research and publication team of Dr. D. Y. Patil B-School.

ACHIEVEMENT

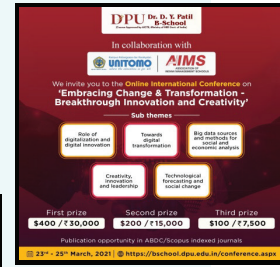
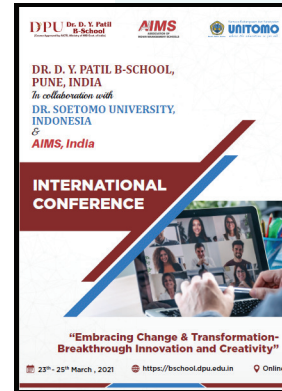


Dr. D.Y. Patil B-School is delighted to announce that Dr. Amol Gawande and Dr. Vishal Wadajkar have filed a Patent for their invention in the field of Strategic Tourism Management. The title of their invention is “STM-Strategic Tourism Management: Strategic Workflow in Hospitality and Tourism Management”. Their invention is about providing a method for customizing hospitality and tourism services within a hospitality site. It solves many problems by providing a system and method for customizing hospitality and tourism services by reducing lengthy procedures, increasing the flexibility in site of hospitality, current amenities along with offering additional customized amenities at hospitality sites. It enables a property

management system to store a particular likes and dislikes of guest and use this data to create a more enjoyable visit. The property management system now becomes a Strategic Tourism Management (STM). A STM equipped site can share information about a particular guest with any other connected STM equipped site. This will help creation of a consistent, comfortable and familiar guest experience across several hospitality sites. It provides a kind of intelligent tourism management system, solve the employing of existing scenic spot management and be manually managed. We congratulate Dr. Amol Gawande and Dr. Vishal Wadajkar for their contribution in the field of STM and we wish them many more successes to come!

INTERNATIONAL —CONFERENCE

Research and Publication Cell of Dr. D. Y. Patil B-School is pleased to announce its first International Conference on “**Embracing Change & Transformation - Breakthrough Innovation and Creativity**”. The conference is scheduled for March 23 to March 25, 2021 in online mode. The Conference is a 3 days program being curated by Dr. D. Y. Patil B-School, Pune, India in association with **Dr. Soetomo University, Indonesia and AIMS, India**, with an audience of about 1000, made up of Academicians, Economist, Entrepreneurs, Industry/Business executives, Professionals, Practitioners, Consultants, Technocrats, Research Scholars and Students. This conference is supported by **Business Standard, CEGR, MTC Global and Skilledge**. This conference will provide a great opportunity to listen from the eminent speakers around the globe. Researchers will also have a tremendous opportunity to showcase their research findings to the world and get their research published in the journals of repute. For more information about the same, kindly visit: <https://bschool.dpu.edu.in/conference.aspx>



INDUSTRY CONNECT

Placement department of Dr. D.Y. Patil B School successfully signed MoU with the below mentioned organizations:



Dr. D. Y. Patil B-School & Unify Cloud LLC inked an MOU on 6th Nov 2020. Unify Cloud LLC is a Redmond Washington based, highly regarded information technology and cloud solutions provider specializing in Cybersecurity, Compliance, and Cost management developed by a team of former Microsoft architects, developers and Cybersecurity professionals, the in-depth experience in global and complex enterprises has allowed to continually provide innovative and secure solutions, earning us recognition and awards from the industry.

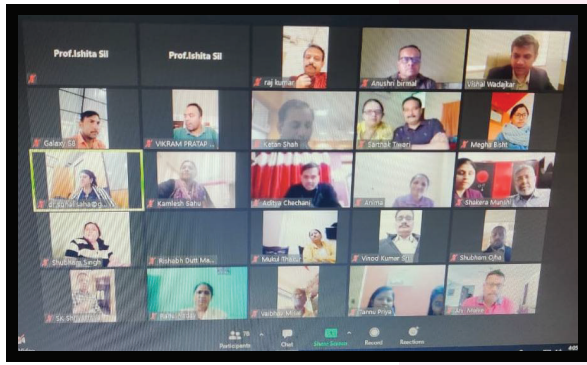
Dr. D. Y. Patil B-School & Apex Jobs inked an MOU on 29th Dec. 2020. Apex Jobs is a frontrunner group in professional recruitment solutions. They are consultants who will provide integrated, comprehensive and cost-effective placements in business and industry. Each MOU with these organizations serve purpose like campus - corporate engagement, corporate session, internship, workshops, placement, resource sharing, etc. In today's fast-paced business environment, partnerships with shared objectives and responsibilities play a major role in predicting the future.



Dr. D. Y. Patil B-School & ARK India has signed an MOU on 24th December 2020. ARK India, which is into Effective logistics ensuring speedy and timely delivery of all assignments. ARK India is a total logistics solutions provider for companies seeking seamless total supply chain support for their products and services across India.

Dr. D. Y. Patil B-School & Century Metal Recycling Limited has signed an MOU on 6th Nov 2020. Century Metal Recycling Limited provides metal recycling services and products. The Company offers aluminum alloy, zinc die-castings, and hot liquid metal products. CMR is the largest producer of Aluminium Alloys & leading producer of Zinc Alloys in India. CMR has the most advanced plants in the country located at Palwal, Haridwar, Gurgaon, Bhiwadi and Manesar.





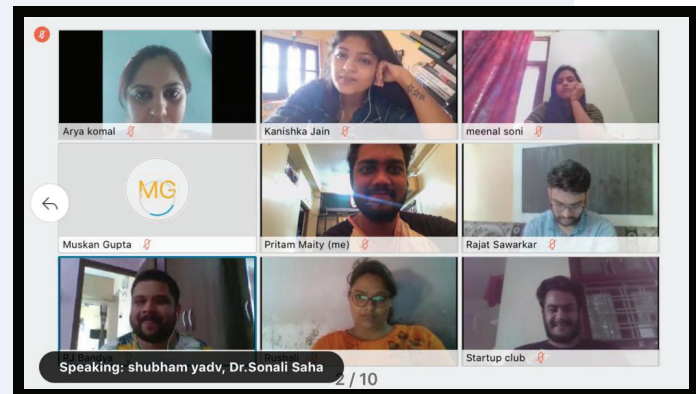
PARENTS TEACHERS MEET

A Parents - Teachers Connect different from the mundane clunched on the 24th of December 2020 through online mode over zoom meeting platform. A thorough discussion was held

on innumerable matters like placement headways, online lectures, attendance transcripts and safety tell ifs with regards to resuming physical classes. Dr. Vishal Wadajkar, Deputy Director, Academics, recapitulated various challenges endured during the pandemic and how despite all odds Dr. D. Y. Patil B-School was able to perform well and had its students placed over first rated companies. Online lectures didn't seem like much of an objection since every prospective challenge was taken care of and lecture delivery was executed evenly. Attendance was a non-negotiable affair and by rights; a proper record was preserved. Dr. Vishal addressed with regards to safety disquiet, discretionary of the Governing body shall be obeyed. Post succeeding interplay, an open forum was loosened for the precious Parents to square up their queries. The parent of Aabhas Srivistava (Batch 2019-2020); Mr. Vinod Kumar Srivistava raised concerns with regards to placement opportunities and Dr. Sheetal Darekar (Placement Head) Dr. D. Y. Patil B-School addressed the issues concerning placements. Dr. Sonali Saha (HOD-HR) inscribed the achievements of Dr. D. Y. Patil B-School made during the year. The kinship of R. Ayushi, Mr. Nikhil Borale acknowledged the efforts of Dr. D.Y. Patil B-School. Parents of all the pupils present in the meeting veritably participated in the colloquy. Parents couldn't wait for their ward/s to resume physical classes. A heartily interaction session was concluded with the support of Mr. Tarun Yadav, Ms. Ishita Sil and Mr. Devvrath Pancholi.

WHAT'S CRACKING AT INCUBATION AND INNOVATION CELL

Incubation and Innovation Cell at Dr. D. Y. Patil B-School has forged since its dawn. During the lockdown period, the Incubation and Innovation Cell ushered copious activities to keep the entrepreneurial pneuma among the aspiring entrepreneurs and foment some activities on the twin grounds. Incubation and Innovation Cell on 19th July 2020 conducted a session on - Effective ways of Stress management, so that the students can be happier, healthier, and more productive. Subsequently a seminar on 15th August 2020, named "Real Heroes" and who could be better speakers on Independence Day other than individuals from the Indian Army, Indian Navy and the Indian Air Force. Students were enlightened with their brave stories and ideas to deal with the best suitable solutions and Problem-solving skills. A mega event cropped up on 6th September 2020, called "Xtasy", which had four sub events. All the four sub events were under competition configuration and had a prize money affixed. This event was especially conducted for the new batch of Dr. D. Y. Patil B-school. Furthermore, on 14th September 2020, the club came up with the opportunity for its aspirants and conducted a 5-day workshop called as "BETA Mini Workshop" along with the Incubation and Innovation Center of **IIM Ahmedabad** i.e., CIIE.CO in order to give exposure to the participants towards various facets of entrepreneurship and start up ecosystems and to build a network and linkages for future initiatives.



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DYP ROTARACT

“Every Step we take is towards learning, growing and reaching a new milestone”

DYP Rotaract started initially as a small club in the institute, striving to find their way, learning to walk, and taking one step at a time and then after administering a Club that is affiliated to a prestigious community **“Rotaract”**.

DYP Rotaract is into plethora of activities which embarks it's out of box thinking activities. On the Occasion of The World Post Day, it organized **“Revamp Thy Stamp”** with the objective of bringing back the nostalgia of going to the post-office, reminiscing the memories of putting the letters inside the post box or even receiving post letters from our loved ones.



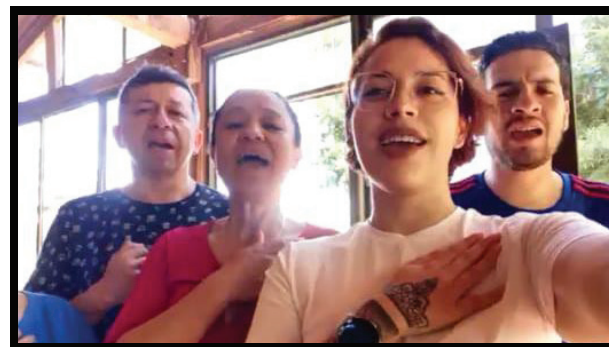
The event **“Hindustani Tadka”** was conducted by 4 avenues together on the occasion of World Food Day in collaboration with RAC SilverCity Midtown, Rotaract Club of Bombay West. The event was a successful feat. It proved the statement that **“When we work together nothing is Impossible”**.

17th of October 2020, Rotaract Club of DPU embarked on a journey filled with spirituality and merry-making through **“Kem Cho!”** **“Kem Cho!”** was a 10 days celebration which started from 17, October 2020 till 26, October 2020. Each Day was planned in a

unique way with the aim to keep the spirit of Navratri alive, our tagline for the event was **“Let's stay safe & celebrate!”** The level of enthusiasm shown by the participants was a riveting. The event concluded with a new beginning to great friendships, and in hopes of similar successful endeavors.



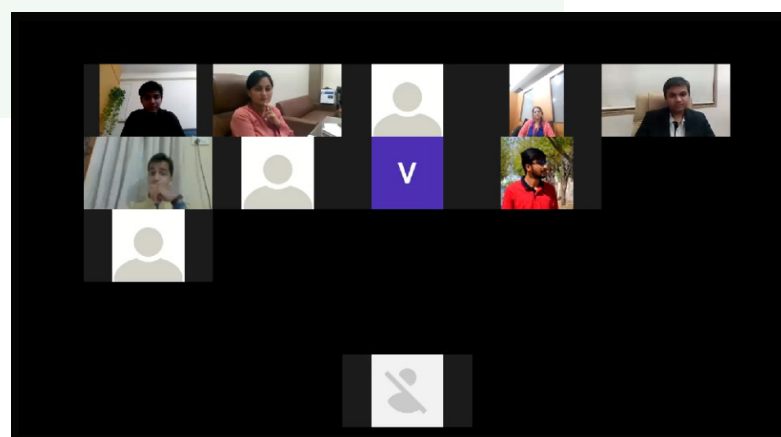
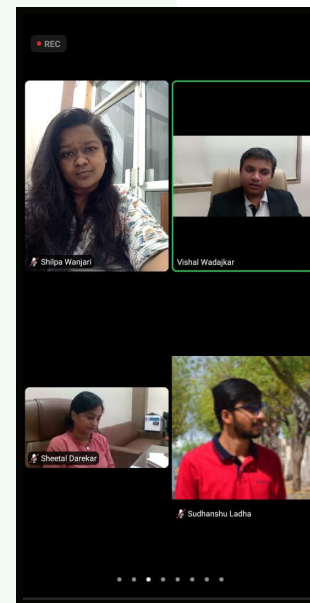
Women Representation Team of Rotaract Club of DPU organized **आरुषि: सूर्य की पहली किरण** an event which evoked food for thought and intellect for expression, in the presence of our guest of honour our AZR. Mriti Agarwal and deputy DRR Drishti Singh. The event showcased the importance of a woman and signified that there is no force more powerful than a woman determined to Rise!



International Service Avenue of RCDPU organized a One of a Kind event **“Festi-Vista”** where different cultures met and created beautiful festive memories as ONE! RCDPU collaborated with 6 clubs from different parts of the world such as Rotaract Plaza de la Republica-Mexico, Rotaract Club Yopal-Colombia, Rotaract E-Club Hispanoamerica-Puerto Rico, Rotaract Club Guzelyali-Turkiye, Rotaract Club of Patan West-Nepal, Rotaract Club of Rajdhani Dhaka, Bangladesh.

ALUMNI CONNECT 2020

Dr. D. Y. Patil B-School proudly welcomed its treasured Alumni for its event 'Alumni Connect 2020' on December 30, 2020. Despite of the unprecedented situation of Pandemic, Dr. D.Y. Patil B-School intended to organize an Alumni Connect through the digital platform keep its tradition in line. Firstly, Dr. Vishal Wadajkar enlightened the Alumni about the progress and growth of the institute, including the accolades and award received by the institute. Further to that Dr. Sheetal Darekar ushered the Alumni to stay involved and informed through alumni.bschool@dpu.edu.in to find career resources, institute's news and networks to engage with. She expressed her appreciation towards the codes and inputs received from the Alumni to celebrate Induction program for batch 2020-2022. She also requested for their support towards Internship opportunities and corporate experiences with their valuable guidance and knows how. Dr. Sonali Saha, furthermore, invigorated our beloved Alumni to discover ways to continue to stay connected through virtual events and find ongoing updates about the virtual events for Alumni during this time. The event was then ceased remembering the dilly dally times.



DR. D. Y. PATIL B-SCHOOL

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