Refulgence
VOICE OF ASCENDANCY

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EDITOR'S DESK

Mr. Ujjwal Sarathe

Ms. Garima Joshi

Welcome to the May edition of REFULGENCE – The official newsletter of Dr. D. Y. Patil B-School. It gives us immense happiness and a feeling of pride in being the editor in charge for this edition.

Abraham Lincoln said, "The Best Way To Predict Your Future Is To Create It." Here at Dr. D. Y. Patil B-School, the environment and the happenings are a true justification of the saying. Dr. D. Y. Patil B-School is persistent in bringing new and wonderful opportunities for its affiliates. The college takes numerous efforts for its affiliates to provide exposure of the real world. As the world is a dynamic place and always require new skills and human resource equipped with the latest updates in the scenario in every field.

Dr. D. Y. Patil B-School takes every possible effort and sometimes it goes beyond its capabilities to cater the needs of the competitive world by equipping its students with the best of knowledge. This edition is full of events which have been organized by Dr. D. Y. Patil B-School, under the guidance of our director, Dr. Amol Gawande, which gave an exposure to the students of how the actual corporate world functions. Certain workshops and conferences were conducted for the holistic development of students and to make them corporate ready. We feel fortunate to be guided by such hard working and conscientious director, Dr. Amol Gawande, faculties, teaching and non-teaching staff.

Lastly, we apologize if we have missed any precious moment or achievement. We also thank our director, Dr. Amol Gawande, the editorial board, each teaching and non-teaching staff and dear collegemates for their support and untiring efforts.

Dr. Amol Gawande

DIRECTOR'S DESK

"The illiterate of this century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn."

In today's world where the potential management leader's qualities lie in the new growing IT world. We at Dr. D.Y. Patil B-School focus on how to teach students to innovate and redesign themselves perpetually. We at Dr. D.Y. Patil B-School, nurture the students and provide them with a knowledgeable and fully equipped technical friendly lavish platform to adapt the radical environment of management and transform them as per needs required for their sustainable growth achievements and industry requirements. We at Dr. D.Y. Patil B-School, believe that the college a student chooses to pursue postgraduate studies, have a profound influence on the rest of their career and the prospectus of this institute is intended to assist them in this valuable decision. There are many dimensions to the postgraduate experience, although teaching, learning and delivering the knowledge gained will always remain as the major priority of this institution, we recognize that we also have a responsibility to ensure that students are provided with an enriching social, cultural and recreational environment so that they develop, polish and enrich themselves and be industry ready to be the furnished future of the nation.

The institute has earned repute as a centre for quality education for its prime infrastructure tied up with modern equipment's and a disciplinary environment and being awarded the 8th best institute among top 100 Private B-Schools all over India. An academically strong and committed faculty is the backbone of Dr. D.Y. Patil B-School. A special mention about our present Batch of 2021-23 is a must, who are eminent and hold significant position in the institute by already getting placed at higher profiles even before they begin with their second year of this post-graduation journey. They will surely be a continuous source of inspiration for upcoming Batch of 2022-24 students. The fascinating serene surroundings with beautifully equipped music room, ultra sound based dance area and a place to worship health and stay fit, Dr. D.Y. Patil B-School coupled with an excellent college ambiance will play a stimulating factor in enhancing a student's quest for knowledge, education and research. We heartily welcome you to come and explore a brand-new wonderful life and a bright future ahead with constant moral, emotional and knowledgeable support.

TIMES B-SCHOOL RANKING

Dr. D. Y. Patil B-School carry on with its never settling attitude and keep excelling in the competitive world. Dr. D. Y. Patil B-School believes in making itself better from yesterday, as it is the only benchmark to measure progress.

Dr. D. Y. Patil B-School has been ranked 9th among Top 100 Private Institutes across India as per Times of India B-School Ranking2022.

BEST MANAGEMENT COLLEGE IN INDIA FOR PLACEMENTS 2021 IN WEST ZONE

The ultimate aim every B-School is to impart the best of the knowledge to its students and to provide them with the best of placements. We feel proud to announce that Dr. D. Y. Patil B-School has added another feather in its crown.

Centre for Education Growth and Research (CEGR) is the leading and only education think tank in India, credited with four innovations. CEGR provides a platform for exchange of dialogue among educationists, the media and policy makers and augments educational growth and research.

CEGR awarded Dr. D. Y. Patil B-School as the "Best management College in India for Placement 2021 in West Zone."

Dr. K. K. Aggarwal (Chairman, National Board of Accreditation, New Delhi) presented the award on behalf of Centre for Education Growth and Research (CEGR).

BEST DIRECTOR OF **THE AWARD 2022**

A delighting moment for Dr. D. Y. Patil B-School family has been witnessed recently.

We are pleased to announce that our Honorable Director Dr. Amol Gawande has been awarded BEST DIRECTOR OF THE YEAR 2022 at the 10th Higher Education Summit and 17th Rashtriya Shiksha Gaurav Puraskar in New Delhi.

We are grateful to the AICTE dignitaries who attended the event, including Dr. K. K. Aggarwal, Chairman, National Board of Accreditation, Dr. Neeraj Saxena, Advisor AICTE, Dr. Ramesh Unnikrishnan, Advisor AICTE, and Ravish Roshan, Sunil Rai, and Sandeep Marwah, CEGR.

We are thankful to Dr. Somnath Patil sir for his indispensable advice & support.

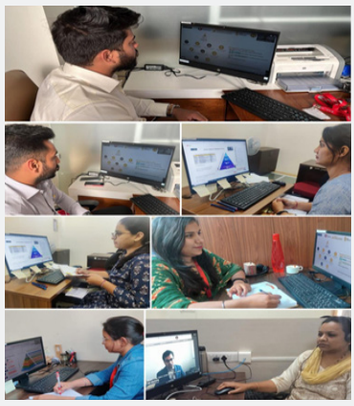
ORIENTATION SESSION ON **INSTITUTION'S INNOVATION COUNCIL (IIC) 4.0**

The DYPBS Startup and Innovation Cell organized an orientation session on Institution Innovation Council (IIC) 4.0 on 24th January 2022 on YouTube. The speaker for the session was Mr. Dipan Kumar Sahu (Assistant Innovation Director - MOE's Innovation Cell and AICTE, Govt. of India).

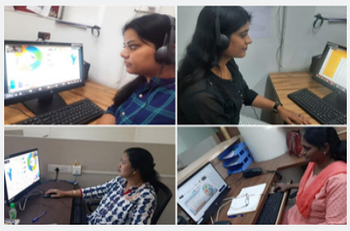
The orientation session was organized with the objective to throw light on all the achievements of the Dr. D. Y. Patil B-School, to understand the new features added to the IIC 4.0 portal and how to use it, to know about IIC 4.0 registration and participation guidelines, to get glimpses of various programs and schemes of IIC institutions. The session also focused on getting awareness about Integrated Policy Approach for maximum impact – NISP+IIC+ARIIA and to understand how to build an efficient working environment and contributing towards growing IIC network at a much larger scale.

Under the prominent leadership of the Ministry of Education (Government of India), Mr. Dipan Kumar Sahu stated about the future goals of the Ministry of Education to make IIC a movement in all Higher Educational Institutions in the near future. This will be a step towards fulfilling Prime Minister's call for Atma Nirbhar Bharat.

Mr. Dipan Kumar Sahu stated that Quarter 1 and Quarter 2 which has been merged as 1st Semester, which was about to end in majority of institutions and all IIC institutions were expected to submit activity reports on IIC portal by the end of February, 2022 for evaluation and publish scores and stars for the same period.



He also stated that MIC is always striving to improve the functionality and performance of the IIC network by bringing innovation in terms of new features and approaches in every new edition of IIC and elaborated on the new features and structures to incentivize participation of Higher Educational Institutions.



Mr. Dipan Kumar Sahu disclosed the new feature of IIC 4.0 as an upgraded version of IIC 3.0. Many features regarding monitoring & submission of reports, assessment criteria, star scheme, type of activities etc. have been added on IIC portal. IIC 4.0 is more comprehensive and will be able to establish a strong ecosystem of innovation, IPR and entrepreneurship in HEIs.

ENTREPRENEURIAL SKILLS, ATTITUDE AND BEHAVIORAL DEVELOPMENT

My heart swells with pleasure and happiness to write that Dr. D. Y. Patil B-School Startup and Innovation Cell in collaboration with AIC Pinnacle, successfully conducted a workshop on ENTREPRENEURIAL SKILLS, ATTITUDE AND BEHAVIORAL DEVELOPMENT on 4th February 2022 via online mode.

The keynote speaker of the workshop was Mr. Deepesh Kuruppath, the CEO of CargoFL and Innoctive Technologies Pvt. Ltd. He shared his views and experiences about the challenges and opportunities in front of a budding startup. He also shares some strategies and tactics to build a successful startup.

Mr. Deepesh is of the view that B2B business should be such that they possess the quality to meet the cravings of other businesses of easiness to perform work, in such a manner that they fall in love with the product. He gave an insight about the emerging markets in India of Electric Vehicles is about 54%, E-Commerce is a worth exploring market and Fintech as a niche market to enter in.

According to him, Starup is all about 5 things to be kept in mind, which are; Firstly, identifying the problem statement which an entrepreneur wants to address. Secondly, solving the problem by breaking it into smaller parts for effective resolution. Thirdly, creating a value scale around the problem. Fourth, being empathetic and connecting to a social cause. And finally, Fifth, the profit for which the business is established.

He, being passionate about automation, quoted his idol's visionary lines that in the future everything in this world will be having a sensor through which its usage can be monitored and data can be collected through it. Analysis of this data can create a huge market in the future.

Mr. Deepesh Kuruppath guided in the areas of what and how strategies should be built in a startup to make it a successful one. He threw light on the leadership skills by stating that a shortcoming should be used with such tactics that it becomes a competitive advantage for the business. He also explained that to increase customer retention and to stay in the market for a longer period of time, an entrepreneur should build a WOW FACTOR in the product, and this WOW FACTOR can only be built if the entrepreneur step into the customer's shoes and analyze what is required by an individual.

A startup needs a team on which one can rely to that extent that your life depends on it. A good team has a never settling attitude and should be energetic and enthusiastic enough that their zeal to excel does not get cold. According to Mr. Kuruppath, one should decide his prime metric to grow the business; whether it may be Number of Users or Number of Units sold.

At last, he termed funding as an inseparable part of a startup. He says, investors should be chosen wisely i.e., investor should be found from the sector where the startup's operation lies. This strategy to get funding from the same sector will act as a lucrative pole in getting funds further.

The workshop was totally a new experience of how an idea of a startup takes a whole new attire. The strategies and tactics to make a startup a running wheel was thoroughly discussed in the workshop.

SHIV JAYANTI CELEBERATION

"Never bend your head, always hold it high"- Chhatrapati Shivaji Maharaj.

Chhatrapati Shivaji Maharaj Jayanti also simply known as Shiv Jayanti, is celebrated on 19th February of every year on the auspicious occasion of the birth of Shivaji Maharaj who was the first Chhatrapati and founder of the Maratha Empire.

Here at Dr. D Y Patil B-School we believe in complete holistic development. Along with imparting knowledge we celebrate cultural festivals with full glory.

The celebration of Shiv Jayanti started on 18th February 2022. A rally of enthusiastic students and faculty members of Dr. D Y Patil B-School, all geared up to visit LOHAGARH FORT to bring the Pious Jyot to Dr. D Y Patil B-school campus.

There were students on their two-wheeler with the orange flag on their bikes representing the occasion of Shiv Jayanti. The journey from Dr. D Y Patil B-school to Lohagarh Fort is about 45 kms. The students left the campus in the evening and got back till late night with the Jyot in their hand. It is a tradition to carry the Jyot barefoot till the destination to maintain the culture. So, the students ran barefoot from the fort to the campus carrying the jyot.

The celebration continued through 19th February. The students were required to dress up in traditional attire for the auspicious occasion. The whole campus of Dr. DY Patil B-School and Global Business School and Research Centre was decorated in flowers and lively colors for the celebration.

On one side, people were getting ready for the aarti and on the other side some were tying orange turbans on their head. The whole campus echoed with the sound of drums and cheers. The faculty members conducted the aarti and started off the program.

A cultural program was conducted by the students of Global Business School and Research Centre. There were dance and drama performances related to Shivaji Maharaj. The crowd was cheering and chanting the name the Chhatrapati Shivaji Maharaj. There performances including stunts that were performed by special artists including special drum performance along with the flag was also conducted by the artist. The enthusiasm and energy were so high even small kids aging from 10 to 13 years were performing. All danced their heart out to the beat of the drums forgetting their stress and worries. Later on, songs dedicated to Shivaji Maharaj were played and everyone danced to its rhythm. There is no comparison to the amount of positivity and energy everyone put into celebrating Shiv Jayanti and making it a success.

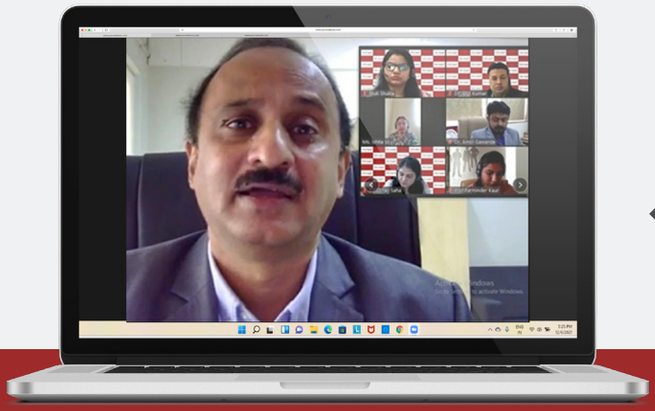
WEBINAR ON "IPR AWARENESS: ROAD TO INNOVATION ECOSYSTEM"

A Workshop IPR Awareness: Road to Innovation Ecosystem was organized under the banner of DYPBS Start-Up and Innovation Cell on 15th February 2022, via virtual mode on zoom platform.

The objectives of the workshop were to initiate awareness programs regarding Intellectual Property Rights (IPR), to involve students to generate ideas through the expert talks and to know the various problems and intricate aspects of IPR.

The key speakers of the workshop were Dr. Parag Kalkar (Dean, Faculty of Commerce and Management at Savitribai Phule Pune University Member, Management Council, Academic Council, and Senate); Dr. Ganesh Rao (Director Pune Business School (PBS)); Mr. Avinash Thakur (CEO - AIC Pinnacle Atal Innovation Council Mission, Niti Aayog, DCMSME, Ministry of MSME Ministry of Electronics & It, Govt of India); Mr. Santosh Kumar Gupta (Assistant Controller of Patents and Designs Department of Promotion of Industry and Internal Trade, Govt of India).

The Workshop IPR Awareness: Road to Innovation Ecosystem was organized with 100 participants by Dr. D. Y. Patil B-School in collaboration with the Department of Promotion and Industry and Internal Trade, Govt of India; Faculty of Commerce and Management at Savitribai Phule Pune University, AIMS Pune chapter and AIC-Pinnacle.



The workshop began with the welcoming of all the honorable guests by Dr. Sonali Saha (President, DYPBS Start-Up and Innovation Cell). Under the incredible guidance of the Dr. Amol Gawande (Director and Chief of DYPBS Start-Up and Innovation Cell) DYPBS Start-Up and Innovation Cell promotes innovation in the institution through multitudinous modes of leading to innovation, promoting an entrepreneurial environment around the campus.

The workshop gave an insight that institutions should build programs/ courses/ cells that are project based/ outcome based. It said that the ecosystem should be conducive and supporting the students with respect to technological aspects, technical writing, problem identification-based projects.

WORKSHOP ON
"DIGITAL MARKETING AND GOOGLE ANALYTICS"

A workshop on Digital Marketing and Google Analytics was organized in the college campus of Dr. D.Y. Patil B-School for the students of batch 2021-23 on 17th February 2022 from 11:00 a.m. onwards. The keynote speakers for the session were Mr. Rishi Kapal and Mr. Harshit Gupta. Both the keynote speakers were felicitated by Prof. Dr. Sonali Saha after their brief introduction.

The speaker Mr. Rishi Kapal defined Digital Specialization work to be agnostic. He told, it's up to an individual and its organization how to proceed with the new digitally growing technical world and improve or grow your sale, market share, awareness, customer loyalty and most importantly your profit. He then briefed about the 5 big venues of digital marketing tools prevailing in the market currently which are Digital Media, AIML (Artificial Intelligence and Machine Learning i.e., ATS System), Cloud Transformation, Block Chain and Cyber Security. He also stated that not necessary you need to work digitally as it's possible that if digital does not work for you then it may work for other or vice-versa.

Then Mr. Rishi Kapal passed on the opportunity to Mr. Harshit Gupta for interacting with the students and putting forward his views. Mr. Harshit Gupta started his interaction by posing a question to the students of what exactly marketing means to them? According to him marketing is equal to infinite scaling of products that a company offers. According to him, to achieve success in marketing, the product which is to be marketed should be loved and readily accepted by customers. To do so, an individual while making a product, should think like a product marketer and build a great product. He then briefed upon importance of 4Ps of marketing and to apply the concepts digitally. He then switched to the benefits of having digital marketing via Google analytics, in which he stated certain examples Google is following now like the GT Matrix, Podcasts, Hype fury (a twitter tool), T-Shape marketing models, etc.

After Mr. Harshit Gupta finished with his interaction the session came to end with students taking back with them several importance digital marketing has and how exactly new techniques can be developed to take it to new heights and achieve new set targets with more ease and accuracy. The session gave an insight to students of how beneficial tools Google analytics offers for carrying out digital marketing techniques smoothly and efficiently.

PROCESS OF INNOVATION DEVELOPMENT & TECHNOLOGY

READINESS LEVEL (TRL) IN **URBAN MOBILITY**

Under the prominent leadership of the Director and Chief-Advisor, Dr. Amol Gawande and President Prof. Dr. Sonali Saha of DYPBS Start-Up and Innovation Cell organized a Session on Process of Innovation Development & Technology Readiness Level (TRL) in Urban Mobility with 45 plus participants was held in the college campus of Dr. D. Y. Patil B-School on 26th February, 2022 at 2:30 p.m. The students of Dr. D. Y. Patil B-School, welcomed the Chief Guest Mr. Savankumar Barlota (Deputy General Manager¬ – Operations at Schindler India) by giving the audience his brief introduction.

Mr. Savankumar Barlota started his sharing his experience of working with Schindler Group of organization by defining his success Mantra "FIND YOUR FIRE." He asked the students to look within them and find their fire, to find that one driving force that compels them to do their daily works and to keep going through it efficiently and effectively. He shared his journey of how after joining Schindler his life took a turn nearing towards success. He shared his agenda of the workshop and asked the audience to make it as much interactive as they can.

In relation to the theme, Technology Readiness level and Innovative Innovation he showed students the way Schindler group has grown in the Elevator & Escalator Industry. He told us the new technology Schindler is going to adapt in the near future. He briefed about 4 major upcoming projects of Schindler which are; Firstly, Ad Screen- where 4 products are already out for testing. It is a technique where a screen is placed in the elevator where businesses like Amazon, Flipkart, etc., can display their ads. Secondly, Smart Mirrors – It's a simple mirror that turns into a multimedia entertainment hotspot. The content displayed in form of virtual 3D-Effect. Thirdly, Door Show – Elevator doors turn into bright communication spots with content that moves the passengers, projected onto the specially coated surface of the elevator doors. Fourth, Media Screen – it's a 32-inch display in-car media solution which provides relevant information to passengers in real-time, with a minimal effort.

Mr. Savakumar Barlota then shared one of his proud moments being associated with Schindler, that is – installation of Schindler Elevators in The Rashtrapati Bhawan, India. With this he encouraged students to adopt disruptive thinking in and out to outshine among others and be best version of yourself. He mentioned the importance of tasting failure in order to succeed in your life is a crucially important part of one's life. With this he ended his session and opened the forum for views, questions, etc., of the audience if any.

The enthusiastic and attentive listening students of DPU started posing their questions in front of Mr. Barlota one-by-one. Their questions were a mixture about the work ethics of Schindler, its marketing techniques it uses, the upcoming or existing use of technology- how is it implemented, whether the technicians hired are a 3rd party outsourcing or the company's employees, how do they cope up with their rivals-what strategies are used, etc., for which he very patiently explained each and every aspect in detail and ended his workshop on a good note.

Later Prof. Dr. Sonali Saha thanked the guest for his session and wished to organise such sessions again. Lastly, Ujjwal Sarathe, student of Dr. D. Y. Patil B-School proposed a vote of thanks to the Guest of honour Mr. Savankumar Barlota, the faculties of the college present and the students. The event being an engaging, interactive, and creative learning experience, saw an overwhelming response of enthusiastic students and faculties throughout the session that ended on a positive note- 'There's a way to do innovative things and to do it better, you just need to find it."

NATIONAL SCIENCE DAY

"Science is organized knowledge. Wisdom is organized life."

Dr. D. Y. Patil B - School believes in the holistic development of students, whether it is management or science. National Science Day is celebrated in India to mark the discovery of the Raman Effect by Indian physicist Sir Chandrasekhara Venkat Raman on 28 February 1928.

Dr. D. Y. Patil B – School, under the guidance of Dr. Sonali Saha, President of DYPBS Startup and Innovation Cell with the faculty coordinators Dr. Asha Kiran S, Dr. Bhuma Raman and Dr, Chetna N Mehta organized a quiz for the students on the occasion of National Science Day – 2022, which received a great response from the students. The quiz was named as "TECHNOQUIZ" with the underlying theme, "Technology for Sustainable Development."

Dr. Sonali Saha addressed the students and explained the need of technology in the current era and its importance in every individual's life. She also explained that fast developing technology is very essential and irreplicable in future generations. Further, the faculty coordinators explained the rules and regulations of the quiz and then the quiz began.

The quiz was conducted as a blend of online and offline mode. Participants were attempting the questions on their personal screens and the results were being displayed on a common big screen question after question which developed a feeling of enthusiasm amongst them. There was overwhelming response from the students and they also enjoyed the whole quiz and participated actively.

At the end, the top 3 scorers were declared as the winners:

Winner	Saksham Gupta	PGDM Sem II
First Runner Up	Ankit Talpekar	PGDM Sem II
Second Runner Up	Archit Marda	PGDM Sem II

The whole event went flawless. Our director, Dr. Amol Gawande also visited during the quiz to boost the motivation among the participants.

WOMEN'S DAY CELEBRATION

While any day makes for a great opportunity to celebrate the women in your life, International Women's Day gives you one more reason to recognize women's incredible achievements, raises awareness and encourages others to advocate for gender equality.

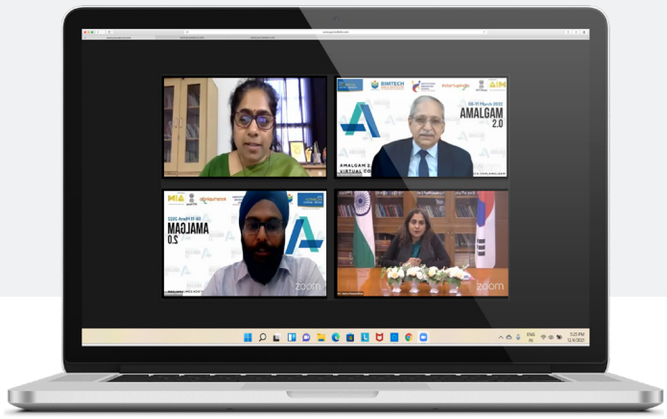
Dr. D. Y. Patil B-School celebrated Women's Day on 8th March 2022 in the campus will full enthusiasm. A full-fledged entertainment program was planned.

All the teaching and non-teaching staff were welcomed with applauses and standing ovation. Further in the program, there were dance performances by the students which the faculty thoroughly enjoyed the performance. The students has also arranged game for the faculty to play Most of the faculty participated with great enthusiasm in the games and the winning faculty were rewards with gifts and chocolates.

In the end there was a tribute to all women from the Startup Club in the form of a video comprising the photographs of all the teaching and non-teaching staff of Dr. D. Y. Patil B-School.

At the end, our director Dr. Amol Gawande, presented a flower to each female faculty, followed by cutting cakes and dances.

AMALGAM 2.0

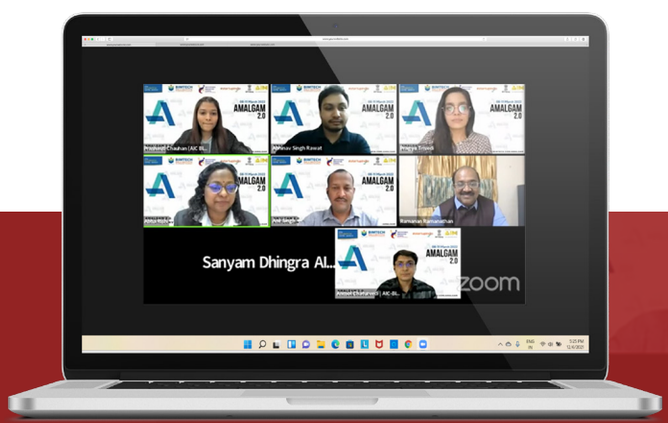


The Atal Incubation Centre – BIMTECH (AIC - BIMTECH) hosted Amalgam 2.0, a 4 days virtual cross-functional stakeholder international convention, to celebrate its four years completion, from 8th March 2022 to 11th March 2022.

The Atal Incubation Centre – BIMTECH extended the opportunity to Dr. D. Y. Patil B-School for collaboration as an Academic Partner for Amalgam 2.0 for the purpose of collectively spreading the word about the events conducted to the appropriate stakeholders i.e., students, budding entrepreneurs and faculties and maximize the reach.

AIC BIMTECH works in synchronization with the vision of Government of India's Atal Innovation Mission (AIM). It is highly focused on endeavoring to promote the culture of innovation and entrepreneurship in the country. Atal Incubation Centre – BIMTECH was started in 2008 as a sector-agnostic business incubator coupled with the availability of industry experts to mentor startups.

AIM BIMTECH has curated the 4-day convention to create an 'AMALGAM' of entrepreneurial stakeholders from 8th March 2022 to 11th March 2022. Each day focused on one of the 4 growth stages of entrepreneur from ideation to prototyping and from revenue generation to acceleration phase. Every session has been created with the entrepreneur at the centre and the discussions revolved around the knowledge and information required at each stage of venture.



The first day named as KHOJ commenced on the occasion of International Women's Day. A welcome note session by keynote speakers laid the foundation of the program. The agenda of the program began with the focus on early-stage aspects of entrepreneurship, particularly for startups who are looking for a helicopter view of knowledge on the ecosystem. Further, there were sessions on what it takes to be an entrepreneur which included sharing stories about the road and hurdles by eminent speakers.

There were sessions which talked about how problems can be identified at an early stage and to solve these problems how validation of an idea can be done. Some more valuable sessions on how a startup must be financed, describing what kind of instruments they should opt and also about different kinds of leverages. The most important session about the legal compliance to support a startup highlighting the formation of a company as an entity to the legal vetting of documents which may be needed by startups and also giving a brief idea about IPR and Trademarks and their importance.

The second day, PRARAMBH, 9th March 2022, focuses on prototype development. The day's inaugural session focuses on government as a stakeholder, its support to the startup ecosystem and also the importance of various innovation policies. Followed by a session on how private organisations like corporates, education institutes and investors are taking the whole ecosystem to a totally different horizon. Adding to it, media's significance as a stakeholder in startups on how they can leverage different media channels to promote their company. The concluding session of the day was a cherry on the cake as it discussed about how early aged startups can benefit from angel investors.

The third day, GURUKUL, 10th March 2022, focused on empowering revenue generating startups in the scaling up stage and began with an introduction session by international guests and speakers who shared their global perspective on entrepreneurship.

Another session being a discussion by the speakers from different countries on what organisations need to keep in mind while laying out their plans for global expansion in a post pandemic world. Followed by a session enlightening us about the financial landscape, focusing on the timing of when a startup should look for a strategic investor for expansion. And the concluding session for the day on positive impact and contribution of innovative hubs in creating a vibrant ecosystem for startups.

The final day, UDAAN, 11th March 2022, took a glance of the great boost Indian Entrepreneurial Ecosystem in the year 2021 with a surge in the number of unicorns and IPOs. Day 4 is dedicated to the celebration of these new frontiers with the stakeholders which played a pivotal role.

The day commenced with an informative session on the acceleration phase of a startup and understanding the journey ahead. Another session speaks about the journey of a startup to reach IPO. Followed by a very crucial session on understanding the investors side by knowing what investors look for while investing in a startup.

The four-day program came to an end with a valedictory session. It included a session on how incubators can make a difference to an entrepreneur's journey.

FRESHERS 2K22

Since the time the college has started on offline mode from 25th July 2021, the students of Batch 2021-23 of Dr. D.Y. Patil B-School have been patiently waiting for their freshers day celebration which could not be possible then due to Covid-19 but when it came true it came with a bang as the students on 15th of March 2022 went to Mahabaleshwar for a 2 days trip for their freshers celebration with more than 270 people involved in it including the Director, faculty, staff and students.

The Freshers trip of 2 days began on the morning of 15th March 2022 from the college campus of Dr. D.Y. Patil B-School, where the students assembled to settle down in their busses and start their journey. With lot of enthusiasm, enjoyment, fun and liveliness the students began their journey towards their freshers trip from the grounds of B-School towards their destination in their allotted buses with their respective faculty members. The students in the mood of excitement were seen chit chatting, singing songs, dancing till the time they reached their final destination. Even after being in different buses students were connected with video calls and celebrated the trip with everyone to the fullest. Also the enchanting view of the Western Ghats Mountains, the deep rivers from a high altitude added some unique kind of happiness for the on-board people of DPU, giving them a feeling of being relaxed and a sense of peace in their time from their regular scheduled days.

The B-School Team reached Mahabaleshwar around 1:00 P.M. In Mahabaleshwar two different hotels i.e., Hotel Cloud Mist Resort & Spa and Hotel Ferns Resort & Spa with a distance gap of 1 km were booked for the stay of DPU Family. Through the hotels provided, everyone immediately checked in into their allotted rooms. At around 2:00 P.M. after freshening up, a lavish lunch was set up in the Cloud Mist hotel where the ones staying in Hotel Ferns were asked to join the others, after which the team left for enjoying themselves in the pool. After enjoying till late evening in the pool which indeed was worth remembering and cherishing, the students were asked to go and get ready for their evening DJ night which was promised to be the best part of the trip.

The evening of 15th March started with a boom, party mood, loud music and enjoyment drinks. The Director stood illuminating as the Sun of the eve which shone brightly giving the night the light as bright as daylight, teachers and staff were the planets providing life to the night and lastly the students shone as bright as stars of the evening. With magical environment of happiness, craziness and enjoyment all around, the night started with every single being grooving in the beats of the DJ, drowned in their drinks and with party all over their mind. Then started the ritual of every freshers, to hold up a competition for choosing the Mr. Fresher and Ms. Freshers for that particular batch. The competition was held in 3 different stages, first being the Ramp Walk, second being the question and answers round and at last the round where participants need to show up their talent in front of the audience.

The results were announced after the participants went through the 3 rounds of the competition and Shreyash Uikey and Aeshwarya Singh were awarded the title of Mr. Fresher and Ms. Fresher respectively. After the competition came to end the DJ again started with the ones who wanted to dance were still rocking on the played beats and some were enjoying the dinner set up in the hall. Later everyone scattered to every available place in the hotel, with the Director and faculty staff enjoying their jamming session with drinks on at the roof top, while students and some staff members near the pool side enjoying their time and creating memories. It was like there was no end to the day, and till 4:00 A.m. in the morning the chatter was heard at the same pace as it was on the previous night. After which the party night came to end and the team was waiting for the next day for new adventures to begin and to explore Mahabaleshwar more closely.

The morning of 16th March which began with some siting at the pool side enjoying morning sun rays, some with plates of breakfast and mugs of coffee, and some were having gala time in their room balconies enjoying the cold breeze and a beautiful view of mountains of Mahabaleshwar. At around11:00 A.M. everyone ready with their trekking attire assembled near the buses to go on a trek to some famous points of Mahabaleshwar. After having an adventurous trek and a fun loved afternoon, the DPU team was set to return to base back to Pune after having lunch at Hotel Cloud Mist. At around 6:00 P.M. the buses were set, loaded and packed for the return journey which again proved to be one of the best the team ever had. Once everyone was back to base by 9:00 P.M. in the Institute, they dispersed back to their homes, etc.

The freshers trip was more like a festival but one which can only be celebrated with a family created with trust, new friendship, mentorship and guidance and can only be found to exist in DPU, a festival with colours of every corner of the country in a single plate blended and made in a beautiful art which no one can master upon, a festival so celebrated without a fixed time and calendar date and festival when once celebrated not only brings happiness but leaves behind pleasant memories to cherish all our lives.

WORKSHOP ON BANKING & FINANCE FOR STARTUPS – V

The Atal Incubation Centre – BIMTECH (AIC - BIMTECH) hosted a Workshop on Banking & Finance for StartUps - V, a virtual convention with Kotak Mahindra Bank as its event sponsor, on 22nd March 2022.

The Atal Incubation Centre – BIMTECH extended the opportunity to Dr. D. Y. Patil B-School for collaboration as an Academic Partner for Workshop on Banking & Finance for StartUps – V, for the purpose of collectively spreading the word about the events conducted to the appropriate stakeholders i.e., students, budding entrepreneurs and faculties and maximize the reach.

AIC BIMTECH works in synchronization with the vision of Government of India's Atal Innovation Mission (AIM), Niti Aayog. It is highly focused on endeavoring to promote the culture of innovation and entrepreneurship in the country. Atal Incubation Centre – BIMTECH was started in 2008 as a sector-agnostic business incubator coupled with the availability of industry experts to mentor StartUps.

AIM BIMTECH has curated the convention to create a 'Workshop on Banking & Finance for StartUps- V' of entrepreneurial stakeholders on 22nd March 2022. The workshop so organized was guided under the prominent speaker Mr. Ujwal Baranwal by describing the growth aspects offered by Kotak Mahindra Banks to entrepreneurs aspiring to start their own StartUps.

As per Mr. Ujjwal Baranwal, ideas are dime a dozen. It's all about nourishing the idea passionately and executing it to perfection. A lot of ideas fail to transform into business owing to lack of funding, exactly this is where Kotak Bank comes into picture with its different types of schemes helping for such enterprises to grow.

In this session he briefed about the various growth aspects Kotak Mahindra Bank offers to its customers in comparison to its competitors. He explained the same with the help of an interesting presentation with came in handy for the audience who aspire to do the same in near future

The day concluded with an informative session on how Kotak helps startup with different funding from financial perspective and promotes the banking and finance industry.

CASE BASED METHODOLOGY: A PEDAGOGICAL TOOL FOR TEACHING

Dr. D. Y. Patil B-School organized a two days' workshop on Case Based Methodology: A Pedagogical Tool for Teaching on 24th & 25th March 2022 with an aim of promoting the culture of cased based teaching among the faculty members. The speaker and resource person of the workshop was Dr. Salim Shamsher, Associate Dean – NMIMS, Navi Mumbai.

The motive of the workshop was to highlight the importance and significance of case method in learning process. The workshop was more useful and an eye opener for those who are interested in using case studies as a teaching tool and also for those who are interested in research and development of such teaching cases.

The workshop commenced with the thought provoking words from Hon'ble Dr. Somnath Patil (Secretary – Dr. D. Y. Patil Vidyapeeth and Dr. D. Y. Unitech Society) and Dr. Amol Gawande (Director - Dr. D. Y. Patil B – School).

Dr. Salim Shamsher shared a lot of valuable insights on how case-based methodology should be approached and the points to be kept in mind to make it a successful learning. On the 1st day i.e., 24th March 2022, he covered the foundation laying stones of the case-based learning. He touched upon the points of the role of a faculty as a student's facilitator in learning and engagements of students in case study learning, the nature of interdisciplinary education, the analytical and conceptual approach towards case study learning, the need of extra information, the methods to prepare for teaching cases.

The 2nd day focused on how the faculty can improve performance by putting efforts on their own roles and pedagogy, the judging parameters for evaluation and the skills an individual develops while learning through case studies.

While concluding, Dr. Salim Shamsher highlighted the difference group discussions and debates. He also stated that there should be an environment of case discussion and not of a lecture delivery. He also added points on how a good case study can be developed. The participants were curious to understand various aspects of teaching cases and developing cases.

CURIOSO – A CASE ANALYSIS COMPETETION

Dr. D. Y. Patil B-School believes in overall development of an individual. By organizing such events, the college creates opportunities for students to come up and brainstorm their thoughts.

The Case Development Cell of Dr. D.Y. Patil B School is pleased to announce **"A CASE ANALYSIS COMPETITION- CURIOSO 2022"** for all the students to showcase their talent and win exciting prizes.

The event was divided in the rounds: -

Round 1: Product Advertisements

This was a round where teams were required to create a product name, logo, tagline and a jingle for a given product.

Participants who clear this elimination round, were promoted to round 2.

Round 2: Case Analysis

This was a shortlisting round where the selected teams were required to submit the case analysis report for a given business case.

Participants who clear this shortlisting round, were promoted to the final round.

Round 3: Case Analysis and Report Presentation

The final round says that the participants shortlisted in the 2nd round, will present case analysis to the jury.

The winners were to receive awards and certificates. The winner received a cash prize of Rs. 25000/-, the first runner up received Rs. 15000/- and the second runner up received Rs. 10000/. The coordinators for the event were Dr. Shraddha Purandare (Coordinator, Case Development Cell) and Prof. Manjiri Joshi (Assistant Professor).

PARAKRAM-2022

The most awaited event of DPU Institute was held from 28th March, 2022 to 1st April, 2022. The event was organized by Dr. D.Y. Patil B-School and Global Business School & Research Centre. The sport events were conducted from morning of 28th March to afternoon of 30th March that was followed by celebration of cultural events from 30th March evening. The sports days were conducted in Chonde Patil Sports Complex. Sports played were of 7 different types. Teams from all different colleges of Pune participated in it. The games played were: Box Cricket (Only Boys and Only Girls); Futsal (Only Boys); Volleyball (Only Boys); Basketball (Only Boys; Tug Of War (Only Boys and Only Girls); Badminton (Only Boys and Only Girls); Table Tennis (Only Boys and Only Girls).

The morning of 28th March started with tosses of different sports simultaneously by different coaches at different places in Chonde Patil Sports Complex. The first toss conducted was of Boys Cricket which was done by the faculty of Dr. D. Y. Patil B-School, Prof. Parminder Kaur. Similarly, the other 6 sports followed the same procedure and commenced with their matches. The players were thrilled and enthusiastic and full of confidence while they were competing against others. The cheering team was no less as support provided by them was on another level.

Using this event as a great opportunity some of the students of B-School had their stall put up in the Sports Complex offering energy drinks, liquid refreshments and snacks for players, to the onlookers and others. This helped them to earn some profits for themselves too.

The first day came to end with a lot of positive energy in the winning teams and a spirit to come back again well prepared in the losing teams. The results of the first day gave the competitions their quarter finalists. With hard work coming out in form of sweat and zeal to win in hearts of participants the first day of sports event ended on a note full of confidence and enthusiasm.

The second day started with more positive vibes around the complex, students cheering for their teams, participants giving their 200% to win their matches and the audience encouraging them to do the best. With competition among different teams of different colleges the matches were intense and full of record-breaking moments. The most awaited moment came when there was a match of students of Dr. D. Y. Patil B-School v/s GBSRC, where only the cheering sound echoed in the whole complex. There was so much enthusiasm among the participants and the audience seemed much more energetic even in the scorching heat of the sun. The matches of second day gave us semi-finalists which competed against each other and by the end of the second day we had our finalists of the tournaments.

The third and the final day was a day to create history and build a name for finalist teams. All the 7 games had their finals on the final day. The timings scheduled were such that all the audience present were able to enjoy finals of all the 7 games. The finals started with badminton where in both girls' and boys' team DYP-Biotech won the first position followed by and Dr. D. Y. Patil HMCT and Dr. D. Y. Patil B-School as runners up respectively. Then began the match of volleyball where and Dr. D. Y. Patil B-School engraved their names as winners and GBSRC stood second. For cricket girls first was GBSRC and second was and Dr. D. Y. Patil IMR (MBA). In basketball Indira College grabbed the first position and Dr. D. Y. Patil Biotech came second. As for futsal AISSMS stood first while RIMMS stood second. In the game of table tennis Balaji College secured the first position and second position went to S.B. Patil College. In the amazing matches of tug of wars, in girls GBSRC (BBA) came first and GBSRC (MBA) came second and as for boys GBSRC stood first and Dr. D. Y. Patil B-School stood second. Lastly came the final decision of boys' cricket where boys of Dr. D. Y. Patil B-School banged on and secured the first position engraving their name as winners while boys of Genesis Business School stood second.

With this the 3-days sports event of Parakram came to end with a motivating message for winners to be much better and keep winning in future too and for the teams who lost to come back again the next year with a bang and prove themselves that they are the best.

After completion of the sports events, it was time for the most awaited part of PARAKRAM 2022, which were the cultural events. The sports events started from 28th of March in the morning continuing till 30th of March afternoon. From 30th evening, the cultural events began with immense excitement and joy all around the campus. There were participants from different colleges all eagerly waiting for their particular event to happen and show their talents.

The evening started by welcoming our chief guest who was RJ Bandya sir. The event began with a very beautiful Nukkad Natak performed by Dr.D.Y Patil B-School theatre group which was led by Prof. Vaibhav Vasankar along with the students of Dr. DY Patil B-School. It was a performance that people had never seen before and had the crowd cheering and excited. The Nukkad Natak was followed by a beautiful drama performance by the students of Global Business School and Research Centre.

And at last Dr. Sheuli Ghosh was chosen as Miss PARAKRAM and Akshat Kanojiya from DR.DY Patil B-School was chosen as Mr. PARAKRAM for the year 2022. The day ended with amazing DJ setup and a lot more fun.

The evening of 31st started with amazing solo singing performances. Participants from different colleges very enthusiastically participated in the solo singing. They sang different songs ranging from classical to western and indie pop. The whole energy of the campus was very serenading and soothing with the beautiful voice of the participants. Later on, to boost up the participants the director of Dr. D Y Patil B-School, Dr. Amol Gawande sang a few lines and added more excitement to another level. Dr. DY Patil B-School introduced its first band performance on this auspicious evening too. MUSAFIR- a group of talented musical artists from DR. DY Patil B-School, came together as a band to perform and make the evening more magical. The solo singing competition

The drama performance was followed by the competition for the title of MR and MISS PARAKRAM. Around 40 students participated in the talent show. The participants showed all kinds of talents like mimicry, dance, singing, poetry, acting etc. out of 40, only 10 participants were shortlisted for the winner title. The participants were required to introduce themselves for 1 minute, show their talent for 1 minute and the final round was the question answer round.

was followed by solo and duet dance competition. All the participants and their supporting groups were very energetic. The performances ranged from classical, cultural to western hip hop performances. It was a very fun and mesmerizing evening. The night of 31st ended with an amazing performance by the music teacher of Dr. D.Y. Patil B-school. There was a DJ setup for the students to dance and enjoy the night away.

On the final evening of PARAKRAM 2022 which was on 1st April, the whole vibe and environment changed with the chief guests being the star cast of the movie OPERATION ROMEO who graced their presence to launch the trailer of their new film. A welcome dance was performed by students of Dr. DY Patil B-school.

We had our very own, Dr. Somanth Patil sir present to welcome our guests. Our celebrity guests Sharad Kelkar, Vedika Pinto, Bhumika Chawla, Siddhant Gupta, Kishore Kadam and Hemant Pandey with their team interacted about their movie followed by a small performance by Siddhant Gupta and Vedika Pinto who were the lead actor and actress of the movie.

The events which followed were the group dance performances. The participants put the stage on fire with amazing group performances.

The final event for the evening was the fashion show. All the participating colleges followed any particular theme of their choice in the fashion show. There were themes like COVID-19, Bollywood, horror etc. All participants played their respective role to perfection and walked the ramp.

The night ended with the price distribution ceremony and presenting the title of Mr. and Miss PARAKRAM. All the deserving winners were awarded with trophies and certificates. The final night of PARAKRAM ended with amazing DJ party which got the whole crowd dancing to their feet.

PARAKRAM 2022 was not and event or program, it was like a festival of enthusiasm and joy and mixing of different cultures and principles of different colleges from different places in Pune. The grand event of PARAKRAM, was an opportunity to interact with the students of different colleges and exchange their ideas, thoughts and give a sense of belongingness.

ROUND TABLE OF DEANS AND DIRECTORS, PUNE

PRESENT & FUTURE OF MANAGEMENT EDUCATION

We take pride in writing that Dr. D. Y. Patil B-School hosted the Round Table of Deans and Directors on 7th April 2022 in the Dr. D. Y. Patil B-School Campus. The conference focused on Felicitation of Speakers and Newly Appointed Members of AIMS Pune Chapter. The conference paid tribute to Late Dr. Y. K. Bhushan, Late Dr. P. C. Shejwalkar, Late Dr. (Col) A. Balasubramaniam and Late Dr. Kondap.

The event headed by Dr. D. Y. Patil B-School commenced with the National Anthem followed by welcoming the dynamic personalities and attendees from different institutions and universities across India. Dr. Sonali Saha and Dr. Shraddha Purandare, the anchors of the event gave the initial momentum by introducing the theme of how National Education Policy Drafted is significant in today's scenario for HEI in India, especially the management programs. To mark the blessings of the almighty, the dignitaries lighted the ceremonial lamp.

Dr. Amol Gawande, Director B-School and the Chairman AIMS Pune chapter addressed the audience by welcoming the Dr. Somnath Patil, Secretary, Dr. D. Y. Patil Unitech society, and Dr. D. Y. Patil Vidyapeeth Society for his auspicious presence. Dr. Ajit Singh Thethi, GNIMS-President AIMS, Dr. Ashok Joshi, IndSearch and Former President AIMS, Dr. Uday Salunkhe, Group Director We School and Former President AIMS, Dr. Dattajirao Patil Director GNIMS and Former President AIMS, Dr. Apoorva Palkar, Director Innovation IL-SPPU, and Former President AIMS, Dr. G. K. Shirude VC Balaji University Pune and RVP West AIMS, Dr. Parag Kalkar Dean Faculty of Commerce & Management, SPPU and Treasurer AIMS, Dr. Ganesh Rao, Director PBS, and Executive Board member AIMS were welcomed and thanked for their kind and valuable presence.

Dr. Shirude congratulated the chairman of AIMS Pune Chapter for identifying a topic of huge relevance and significance to conduct the Round Table. He highlighted the need to redefine the way HEI in India Is going through a paradigm shift with the Covid and New Education Policy. The change is constant and inevitable. 'Change in Change in Change' was the mantra for his address wherein social values, and togetherness was emphasized. He also mentioned that as the value system change the teachers imparting life values through management education should also bring a huge change.

The event concluded with the proposition of a Vote of Thanks given by Secretary AIMS Pune chapter Dr. Chetan Chaudhary. Dr Chetan wholeheartedly remembered Late Y. K. Bhushan, Late Dr. P.C Shejwalkar, Late Dr. (Col). A Balasubramaniam, and Late Dr. Kondap who in their capacities in the AIMS chapters contributed and led the foundation for AIMS to be an agency of change in management education. The grand success was dedicated to all the eminent guest and moderators of the function to discuss intricate and trivial issues and urged the forum to come up for solving challenges posed during the event.

Dr. Abhay Kulkarni and Dr. Raman as moderators for the discussion raised very critical questions and urged the audience forum for discussion and suggestions to AIMS fraternity to bring about the radical change.

WORLD EARTH DAY

Here at Dr. D Y Patil B-school we believe in a complete and holistic development of the students. On the eve of WORLD EARTH DAY, on 22nd April 2022 at Dr. D. Y Patil Campus, DYPBS Start-Up and Innovation Cell organized a poster making competition to raise awareness about the challenges faced while maintaining the wellbeing of the planet. The judge for the evening was Dr.Arpit Trivedi . He helped the students by giving his valuable inputs and guidance. Students were given a topic " HEAL THE WORLD" on the occasion of World Earth Day. The students were required to prepare a poster on anything related to the sustainability of the planet through handmade or digital posters and present their ideas in front of the faculties. The criteria setup for the selection of the winners were idea, creativity and presentation of the idea.

The winners for the evening were:

Winner
Vivek Patil

1st runner up
Athira Panicker

2nd runner up
Garima Joshi and **Ankit Talpekar**

"PROTOTYPE/ PROCESS DESIGN AND DEVELOPMENT"

An online session for the students of Batch 2021-23 was scheduled on 25th April 2022 from 4:30 P.M. onwards. The speaker for the session was Mr. Avinash Thakur and Dr. Prof. Sonali Saha moderated the session. The topic of the session was "Prototype/Process Design and Development"

Mr. Avinash Thakur spoke about prototype development with the help of critical + creative design thinking to the students who aspire to develop some own new products in the near future. Besides this, the eminent speaker shared his Prototype/Process Design & Development and also ensured to guide and mentor students in their respective journeys towards starting their own ventures.

The speaker, Mr. Avinash Thakur defined "Prototype/ Process Design and Development" as a preliminary version of the actual developed product. He briefed about the basic difference between a prototype and a product. He later defined qualities of a good prototype are representation, precision, functional and improvision. He told about the different stages involved in prototype development.

He also took a video example to make the session more interactive by explaining that design thinking process should be critical plus creative. He then focused on the 4Ds of design thinking and explain it with the help of double diamond process. He then showed an example of a solar umbrella prototype. There were several inputs from the attendees, making the session more interactive on basis of their gained knowledge. Mr. Avinash Thakur highlighted the importance of prototype developing before development of an actual product with the help of detailed design thinking. He accentuated that an individual should be keen to analyze current market conditions to come up with desired prototype.

The event being an engaging, interactive, and creative learning experience, saw an overwhelming response of enthusiastic students and faculties throughout the session that ended on a positive note- 'Success do not come overnight, and it requires hard work and determination'.

STUDENT'S CORNER COVID: A REGULAR VISITOR

MS. PRACHI YADAV

Batch 2021-2023

It's been a year and a half of balancing frequent COVID visits and dashing between COVID life and normal life, and we've all gotten used to it. COVID has had an impact on us since the beginning; whether it's social events, physical meets, or eating together, things aren't the same as they used to be. It seems like an age ago when we all used to get together, plan things out, and have beautiful weekends, and now everything is done online. People have practically forgotten about the enjoyable offline adventures now that our world has been shaped into an online existence.

COVID has had a profound impact on every age group and has had far-reaching implications. People are attempting to compensate for practically everything, from mental health to physical health, wealth to happiness.

Toddlers are not getting the kind of exposure that is necessary for their development and growth. Seeing everyone immersed in the digital environment may one day sculpt them into robots. Instead of toys, they are handed iPads and Tablets and, this is how their future will be.

Coming to the teenagers, they have a whole different battle to fight. Switching from regular school to an online mode of education has been an excruciating event. I have met a couple of school students and, much to my astonishment, Not even a single teenager expressed positive thoughts about the online mode instead, they whined about losing a plethora of practical knowledge that only an offline mode of education can deliver.

College students have a similar narrative in that they are having difficulty in locating the right path and career for their bright future. Education via online mode has taken a toll on their internships, practical insights, industrial visits, and ultimately on attaining high profile jobs. Countries' employment rates have plummeted and show no signs of recovery following the COVID outbreak.

While those involved in work culture are significantly impacted, working from home is not for everyone, which is why the number of incidences of domestic violence reported has increased significantly. Predominantly females have been the point of discussion in debates across the globe. Not only are they coping with mental stress, but they are also suffering from physical stress. Pardon me for being gender-specific, but males too have suffered from mental health, depression, anxiety, personality disorder and, many other psychological illnesses. No one was spared from the effects of the virus and the resulting casualties. Some casualties were visible to eyes, but some were either felt in silence or went completely unnoticed.

Despite this, the COVID outbreak taught us many lessons, not just related to science but also related to life. It demonstrated how unpredictable life can be and what lessons can be drawn from such unprecedented times. No matter what age group one belonged to, everyone encountered distinct consequences and tackled them with uttermost determination. The key is to keep going, even when the cards are stacked against you. And as they they all are eagerly waiting to go back to their old days. say, this too shall pass.

FATHER

MS. GARIMA JOSHI
Batch 2021-2023

पिता रोटी है, पिता कपड़ा है, पिता मकान है,
पिता ननेसे परिन्दे का बड़ा आसमान है ॥
पिता है तो हर घर मे हर पल राग है,
पिता से माँ चूड़ी है, बिन्दी है, सुहाग है ॥
पिता है तो बच्चों के सारे सपने है ,
पिता है तो बाज़ार में सारे खिलोने अपने है ॥

Father, a word enough to make me smile, enough to make my life bright.!
And enough to overcome my entire stressful plight.!
He's someone who supports me always without complaining for an ounce...
And keeps on working quietly.!
For me whom he loves immensely.!

His wants are very few.!
And worries are unspoken too.!
His arms are my shelter.!
Assuring me that life ahead will be better.!
He's not in front of me... But still....
I visit him in my dreams and rejoice.!
By just listening to his protective, guiding voice.!
"Your smile says it all
Dad, I LOVE YOU *more than all !!*

MAATA-PITA

MR. AKSHAT KANOJIYA
Batch 2021-2023

Woh aaj bhi meri maa ki ek jhalak pe marte hain,
haan mere papa meri maa se boht pyaar krte hain.
gusaa karne ki aadat hai unki, par aksar meri maa ke liye shant raha karte hain,
haan mere papa meri maa se boht pyaar karte hain.
shringaar karke jab meri maa pooja ki thaal sajati hai,
unhe dekh kar mere papa ki aankhon mein ek alag si chamak aa jaati hai,
tirchi nazar se us chamak ko dekhkar maa man hi man muskurati hai,
aur bhagwan se duoon mei maa sirf mere papa ka swaasth aur pariwaar ki khushi chahti hai.
mathe pe tilak, bhagwa rang aur mooch pe taav mere papa ki shaan hai,
agar hum hain apne papa ka garv toh meri maa mere pita ka abhimaan hai,
apni maa ke liye maine unhe aansu bahate dekha hai,
naraazgi mein bhi unhe khud se zyada chahte dekha hai
bimaari mein unhe maine maa ko sambhalte dekha hai,
haar maan li thi jab dard se thak meri maa ne,
toh unki aankhon mein umeed jagate dekha hai,
kitni bhi kathin ho paristhiti, ek doosre ka haath thaam ke chalte hain,
kisi ne sach kaha hai, esse jode toh rabb ke ghar mein bante hain.

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